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LOOK AT PAGE 13

TUESDAY
AUGUST 20th
1974

VERSUS

PRESTON NORTH END

ROCHDALE

OFFICIAL PROGRAMME
Price 10p
including League Football

THE CLUB AT THE HEART OF THE NEW SUPER CITY

our visitors . . .

From left to right *(Back Row)* Leo Skeete, Keith Hanvey, Mike Brennan, Brian Oliver, Tony Whelan, Neil Young, Paul Fielding, Len Worthington. *(Front Row)* Paul Hallows, Dave Seddon, Dave Carrick, Mike Ferguson, Alan Taylor, Don Tobin, Harold Martin, Pat Phillips.

PEN PICTURES

MICHAEL POOLE. A young goalkeeper who came up through the juniors and took the player of the year award in his first full season.

PAUL HALLOWS. A full back signed from Bolton during the close season. Fast and direct.

ANTHONY WHELAN. Although still only 22 has had vast experience with Manchester United before joining Rochdale this summer.

STAN HORNE. Previous experience with Chester. Popular and skilful, he is now skipper of the side.

JIM GRUMMETT. Joined club from Chester along with Horne last season. Reliable member of back four.

MIKE FERGUSON. Came from Cambridge in the summer. Experienced mid-field man.

ALAN TAYLOR. Graduated into League football at Rochdale via Morecambe. Fast and keen.

DAVID CARRICK. Spent most of last season at Deepdale, making only one appearance as a sub. Quickly established himself as a striker at Rochdale.

LEO SKEETE. Joined the club from Ellesmere Port at the end of the 1972-73 season. A big, skilful forward.

MICHAEL BRENNAN. Signed from Manchester City last season. A player with valued experience.

NEIL YOUNG. Experienced ex-North End forward. Previously served Manchester City well and cost Rochdale no fee.

ROCHDALE

Rochdale became a League club when the Northern Section of the Third Division was formed in 1921 and they were one of its members.

Their fortunes have varied considerably but they have never been higher than the Third Division. In 1923-24 and 1926-27 they narrowly missed promotion to the Second Division, being runners-up to Wolves and Stoke City respectively, while in seasons 1925-26 and 1949-50 they finished third.

Against this, they had to apply for re-election four times, the last occasion being in 1966/67. Two seasons later they gained promotion but last season they were again in the Dol-drums and were doomed to relegation long before the season was over.

Well known soccer figures who gained managerial experience at Rochdale before moving on to bigger clubs have included Harry Catterick, former Everton Manager and Bob Stokoe, of Sunderland.

The goal-scoring record is held by Bert Whitehurst, who scored 44 goals in 1926-27. A record that the club is probably not proud of is that in 1931-32 they did not win a match after 7th November, and their sad record for the rest of the season read: Played 26, lost 25, drawn 1.

They created a record by scoring 105 goals in 1926-27 but two seasons later Bradford City broke it with 128 goals.

Rochdale's record away win was 7-0 at York in 1938-39 and their highest total was eight at Hartlepool in 1929-30 when centre forward Tommy Tippett scored six. In the same season they suffered their record away defeat, 8-0 at Wrexham

Rochdale's record gate was 24,231 against Notts County in an F.A. Cup-tie in 1949. The highest League gate was 20,955 v. Bradford City in 1929.

The Spotland Road club attained its greatest glory in 1961-62 when it reached the final of the League Cup and in the team was Stan Milburn, uncle of Bobby Charlton.

When Rochdale paid their only previous visit to Deepdale (in the League) in 1970-71 North End won 3-1, the goals coming from Dave Wilson, George Lyall and Bobby Ham.

MANAGER

Walter Joyce will be remembered in East Lancashire for his twelve years' service to Burnley as a player, followed by four at Blackburn.

An Oldham man, he joined Burnley straight from school and made about 100 League appearances, mainly as a wing half. National Service and a two year spell in Cyprus interrupted his career but on his return he became a member of the successful Burnley side which won the championship and got into the Cup Final. At Blackburn, he made 150 appearances in 4 years.

He was transferred to Oldham, but injury cut short his playing career and he became coach and youth team manager.

Last year he became manager of Rochdale, who are a struggling club financially. Several close-season signings have brought his playing staff, including apprentices, up to 25, and he is hoping for better luck than last season, when his side plunged into the Fourth Division.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

RECORD REQUESTS

Supporters wishing to have a record played in the pre-match or half-time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."

KEEP THIS COUPON IT MAY HELP YOU OBTAIN A TICKET FOR AN IMPORTANT MATCH

VOUCHER

2

PRESTON NORTH END F.C.

CHARLT

It has been a long time since North End had the advantage of a home draw in the League Cup and now that it has come we hope that the waiting will have been worth while. Obviously, the further we can go in the competition the more we shall be pleased and the players will certainly be very keen and going all out to progress as far as possible.

Cupties, with the menace of sudden death about them bring a certain excitement to the game and the possibility of matches against top class clubs acts as a spur to the players.

One feature in the past has been the way clubs in the lower leagues have met with real success in this competition. Third Division clubs have won the trophy, indicating that there is no reason why we and other clubs like us should believe we are only in it for the ride.

The reason may be that the tournament starts early in the season and some of the big guns take time to

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ON CHAT

settle down.

Will English footballers have learned anything from the World Cup? Certainly not from the Brazilians, who, I feel, had nothing we would want to copy.

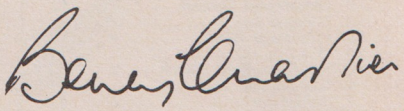
British football is still the best, much more interesting and exciting than that served up elsewhere and I don't think we shall see a lot from the World Cup finding its way into our game.

Many youngsters will probably seek to imitate the tricks of Johanne Cruyff, who was the shining example of the series, but without his skill they will never get near his standard.

A most pleasing feature of the matches was Cruyff's unselfishness. He never regards himself as the star that he can't help being. He does a lot of hard work, a lot of chasing, which is the hallmark of the Dutch team. They help each other, exuding team spirit. If our boys take a leaf out of the Dutch book I shall be happy.

I would not want to copy any other side. The Dutch were the only ones showing any real team technique, though there was plenty of skill in the Polish side and they were for ever running at the man.

The Germans? Well, I suppose their work rate was the reason for their success.



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1889 1890
Runners-up: 6 times

League: Second Division Champions
1904 1913 1951
Runners-up: Twice

League: Third Division Champions
1971

F.A.Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

First Team Record

SEASON 1974–75

1974	Opponents		Rslt.	Pts	Gate
Aug. 17	**Plymouth Argyle**	h	1-0	2	11663
,, 20	**Rochdale (LC1)**	h			
,, 24	Watford	a			
,, 31	**Walsall**	h			
Sept. 3	**Bury**	h			
,, 7	Aldershot	a			
,, 11	League Cup 2				
,, 14	**Blackburn Rovers**	h			
,, 17	**Charlton Athletic**	h			
,, 21	Peterborough United	a			
,, 24	Crystal Palace	a			
,, 28	**Bournemouth**	h			
Oct. 1	Bury	a			
,, 5	Hereford United	a			
,, 9	League Cup 3				
,, 12	**Colchester United**	h			
,, 19	Brighton	a			
,, 22	**Gillingham**	h			
,, 26	**Grimsby Town**	h			
Nov. 2	Halifax Town	a			
,, 6	Gillingham	a			
,, 9	**Southend United**	h			
,, 13	League Cup 4				
,, 15	Tranmere Rovers	a			
,, 23	F.A.Cup (1)				
,, 30	**Huddersfield Town**	h			
Dec. 4	League Cup 5				
,, 7	Wrexham	a			
,, 14	F.A.Cup (2)				
,, 21	**Port Vale**	h			
,, 26	Blackburn Rovers	a			
,, 28	**Chesterfield**	h			
1975					
Jan. 4	Charlton Athletic (3)	a			
,, 11	**Wrexham**	h			
,, 15	League Cup Semi-Final				
,, 18	Huddersfield Town	a			
,, 22	League Cup Semi-Final				
,, 25	**Swindon Town** (4)	h			
Feb. 1	Southend United	a			
,, 8	**Halifax town**	h			
,, 15	Swindon Town (5)	a			
,, 22	**Tranmere Rovers**	h			
,, 28	Walsall	a			
Mar. 1	League Cup Final				
,, 8	**Crystal Palace** (6)	h			
,, 15	Bournemouth	a			
,, 18	Plymouth Argyle	a			
,, 22	**Aldershot**	h			
,, 29	Port Vale	a			
,, 31	Chesterfield	a			
Apr. 1	**Peterborough United**	h			
,, 5	Grimsby Town (S.F.)	a			
,, 12	**Hereford United**	h			
,, 19	Colchester United	a			
,, 22	**Watford**	h			
,, 26	**Brighton**	h			
May 3	F.A.Cup Final				

First Team Appearances Season 1973–74
(42 League matches)

McMahon 42; Burns 42; Hawkins 31; Brown 30; Bird 28; Sadler 27; Stiles 27; Bruce 26; Young 24; Baxter S. 24; McNab 23; Holden 21; Lamb 19; Treacy 19; Spark 17; Snookes 13; Elwiss 11; Coleman 7; Morley 7; Healey 6; Williams 6; Kelly 5; Spavin 4; Hudson 1; Wilson 1; Smith 1

First Team Goals Season 1973–74
(League Cup): Young 1
(League) Bruce 9; Young 7(2 pens); Elwiss 5; Holden 4; Burns 4; Sadler 2; Williams 2; McMahon 1; Baxter 1; Spark 1; Bird 1; Stiles 1; Richardson (o.g.) 1

FINAL LEAGUE TABLE
SEASON 1973–74
Division III

	P.	W.	D.	L.	Goals For	Ag.	Pts
Oldham A.	46	25	12	9	83	47	62
Bristol R.	46	22	17	7	65	33	61
York City	46	21	19	6	67	38	61
Wrexham	46	22	12	12	63	43	56
Chesterfield	46	21	14	11	55	42	56
Grimsby T.	46	18	15	13	67	50	51
Watford	46	19	12	15	64	56	50
Aldershot	46	19	11	16	65	52	49
Halifax T.	46	14	21	11	48	51	49
Huddersfield T.	46	17	13	16	56	55	47
AFC Bournemouth	46	16	15	15	54	58	47
Southend U.	46	16	14	16	62	62	46
Blackburn R.	46	18	10	18	62	64	46
Charlton A.	46	19	8	19	66	73	46
Walsall	46	16	13	17	57	48	45
Tranmere R.	46	15	15	16	50	44	45
Plymouth A.	46	17	10	19	59	54	44
Hereford U.	46	14	15	17	53	57	43
Brighton & H.A.	46	16	11	19	52	58	43
Port Vale	46	14	14	18	52	58	42
Cambridge U.	46	13	9	24	48	81	35
Shrewsbury T.	46	10	11	25	41	62	38
Southport	46	6	16	24	35	82	28
Rochdale	46	2	17	27	38	94	21

PROFESSIONAL PLAYING STAFF Season 1974–75

Baxter, Stuart	6' 1", 11st 11, born Wolverhampton
Bird, John	6' 0", 12st 6, born Doncaster
Brown, John	5' 11½", 12st 6, born Bradford
Burns, Francis	5' 8½", 10st 7, born Coatbridge
Charlton, Bobby	5' 9", 12st 1, born Ashington
Coleman, Gordon	5' 8½", 11st, born Nottingham
Elwiss, Michael	5' 11½", 12st, born Doncaster
Holden, Mel	6' 2", 13st 2, born Dundee
Lamb, Alan	5' 9", 10st 4, born Falkirk
McMahon, John	5' 9", 12st, born Manchester
Morley, Tony	5' 8", 10st 12, born Ormskirk
Sadler, David	6' 0", 12st 10, born Yalding (Kent)
Spark, Alex.	5' 10", 12st 1, born Stenhousemuir
Stiles, Nobby	5' 6", 10st 10, born Manchester
Treacy, Ray	5' 9", 11st, born Dublin
Williams, Gary	6' 0", 11st 4, born Liverpool

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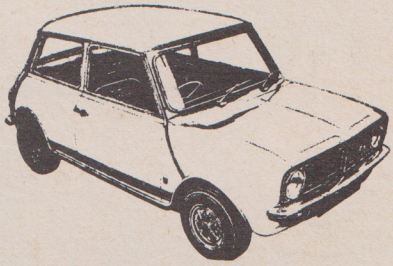

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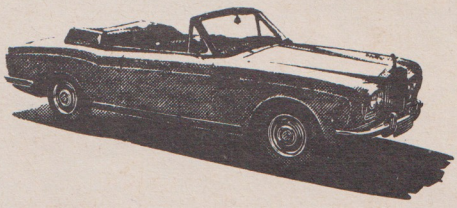

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PAYNES PNE PICTURES

Below: Gordon Coleman challenges Jim Furnell, the Plymouth Keeper.

Right: Bobby Charlton in action in his first game for North End.

Reserve Team Record

RESERVE TEAM FIXTURES

1974	Opponents		Rslt.	Pts
Aug. 17	Aston Villa	a	1–4	0
,, 24	**Bury**	h		
,, 27	**Blackpool**	h		
,, 31	Coventry City	a		
Sept. 3	Blackpool	a		
,, 7	**Manchester United**	h		
,, 14	Wolverhampton w,	a		
,, 21	**Sheffield Wednesday**	h		
,, 28	Liverpool	a		
Oct. 5	**Bolton Wanderers**	h		
,, 8	**Blackburn Rovers**	h		
,, 12	West Bromwich albion	a		
,, 19	**Manchester City**	h		
,, 29	Huddersfield Town	a		
Nov. 2	**Sheffield United**	h		
,, 9	Newcastle United	a		
,, 16	**Everton**	h		
,, 25	Stoke City	a		
,, 30	Burnley	a		
Dec. 7	**Nottingham Forest**	h		
,, 14	**Aston Villa**	h		
,, 21	Leeds United	a		
,, 28	Derby County	a		
1975				
Jan. 1	**Wolverhampton W.**	h		
,, 11	Nottingham Forest	a		
,, 18	**Burnley**	h		
Feb. 1	**Newcastle United**	h		
,, 8	Sheffield United	a		
,, 15	**Stoke City**	h		
,, 22	Everton	a		
,, 25	**Derby County**	h		
Mar. 1	**Coventry City**	h		
,, 8	Manchester United	a		
,, 15	**Leeds United**	h		
,, 22	Sheffield Wednesday	a		
,, 29	**Liverpool**	h		
,, 31	Blackburn Rovers	a		
Apr. 5	**West Bromwich A.**	h		
,, 12	Bolton Wanderers	a		
,, 19	**Huddersfield Town**	h		
,, 26	Manchester City	a		
	Bury (to be arranged)	a		

FINAL LEAGUE TABLE

SEASON 1973–74

Central League

	P.	W.	D.	L.	Goals For	Ag.	Pts
Liverpool	42	26	9	7	75	34	61
Coventry C.	42	20	13	9	62	47	53
Blackpool	42	22	8	12	63	44	52
Everton	42	20	11	11	68	41	51
Aston Villa	42	17	15	10	43	36	49
Manchester City	42	19	10	13	78	52	48
Wolverhampton W.	42	18	12	12	65	50	48
West Bromwich A.	42	18	11	13	62	48	47
Derby County	42	15	16	11	61	42	46
Sheffield Wed.	42	16	13	13	54	45	45
Sheffield U.	42	17	11	14	56	51	45
Manchester U.	42	15	14	13	45	43	44
Stoke City	42	16	11	15	59	56	43
Newcastle U.	42	13	14	15	55	50	40
Nottingham F.	42	12	16	14	49	58	40
Bolton W.	42	12	13	17	62	68	37
Leeds United	42	11	13	18	43	63	35
Blackburn R.	42	12	9	21	41	63	33
Preston N.E.	42	9	12	21	49	76	30
Burnley	42	12	5	25	38	65	29
Huddersfield T.	42	6	12	24	42	81	24
Bury	42	8	8	26	39	96	24

CAR PARKING IN AND AROUND DEEPDALE

We are asked by the Lancashire Constabulary to draw the attention of our supporters to complaints received by them regarding the parking of vehicles with near-side wheels on footpaths in side streets in the Deepdale area. Damage is being caused to footpaths and we are asked to point out that parking of this type is an offence against the provisions of the Highways Act 1959.

The Police ask for the co-operation of supporters in this matter.

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Football League Cup

The competition was inaugurated in 1960-61 without, it must be recorded, the support of all the League clubs but once it got under way and its success became obvious the early absentees fell into line.

The first six finals were played on a two leg basis and it was fitting that Aston Villa, one of the original members of the League, should be the first winners, beating Rotherham by a 3-2 aggregate after extra time in the second leg.

The following season, Rochdale, our visitors tonight, lit a torch for the Third Division by reaching the final, only to lose to Norwich City on an aggregate of 4-0.

Birmingham, Stoke, Chelsea and West Brom. were the other winners before the competition claimed parity with the F.A. Cup by staging the final at Wembley.

Queens Park Rangers, then a Third Division club, pulled off a big surprise by beating West Brom. in the final 3-2. Leeds, Swindon Town (another Third Division club), Manchester City, Spurs, Stoke City and Wolves have been the subsequent winners.

No club has won the cup twice so far, though West Brom., who were one of the early abstainers, have reached the final on three occasions.

North End have found success in the league Cup rather elusive. It is four years since they were last drawn at home and on that occasion they lost to West Brom after surviving away ties in the two previous rounds.

In 1971-72 the team made a brave effort by beating Barrow, Tranmere and Watford away from home in the first three rounds before achieving a draw with Spurs at White Hart Lane. Then, however, they lost the replay at Deepdale after extra time.

In the last two seasons they have gone out in the first round so let's hope for a change of luck this season.

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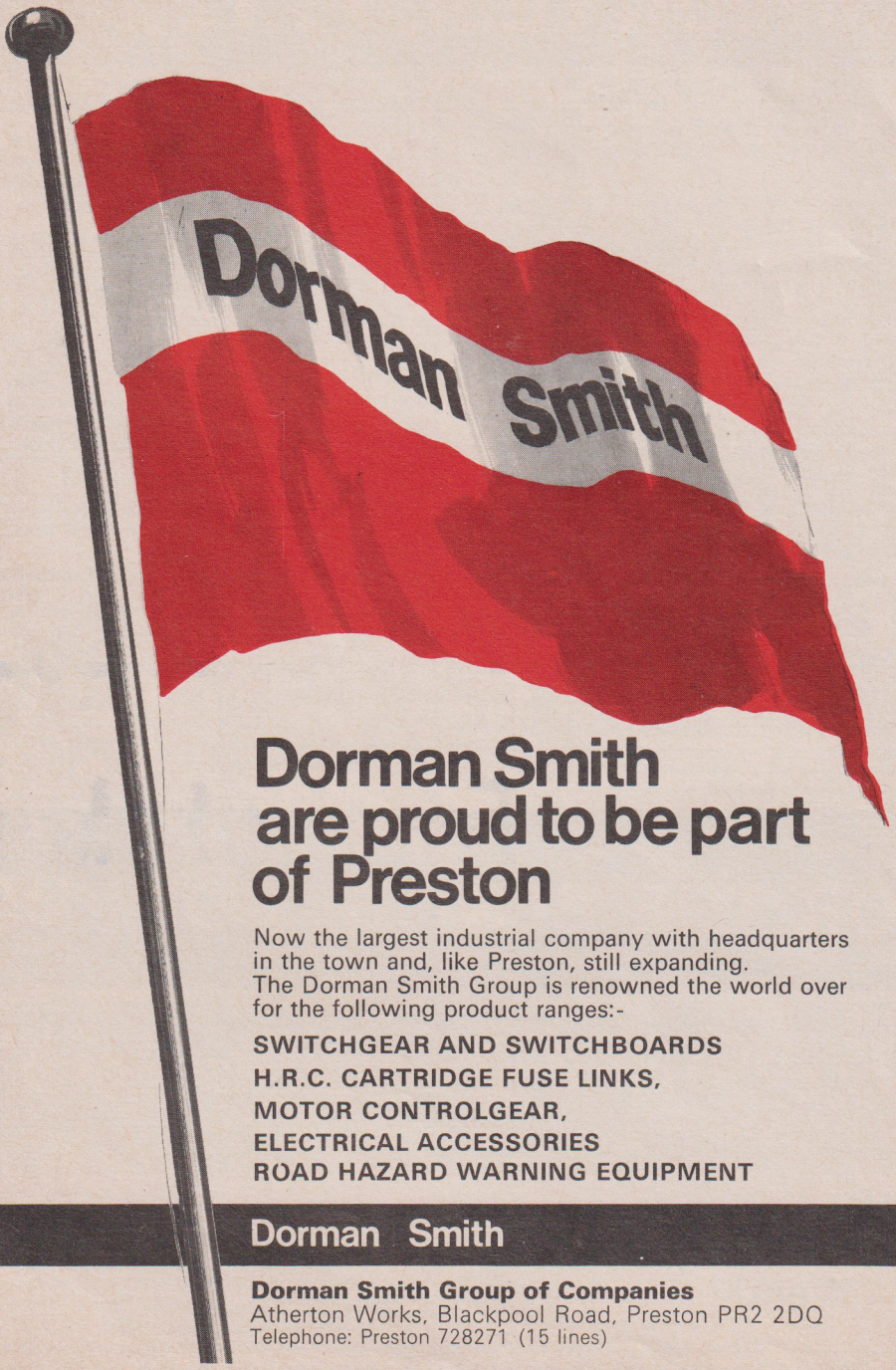

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SNAP SHOTS

Each close season scores of players change clubs, some on free transfers and others for fees which have risen astronomically until they have touched the £250,000 mark.

Players who brought big fees include Duncan McKenzie, who went from Nottingham Forest to Leeds, Asa Hartford, West Bromwich to Manchester City, Ray Kennedy, Arsenal to Liverpool, and Larry Lloyd, Liverpool to Coventry.

Were the fees justified? This is the question which will be posed as the players turn out for their new clubs but not all players take kindly to a transplant.

Many North End supporters will remember that after the club had bought Eddie Quigley for the then immense sum of £26,500 he could not hold his place in the promotion team of 1950-51, although he scored nine goals in his first 18 appearances. That was the season, of course, when Charlie Wayman, Ken Horton and Tom Finney were knocking in plenty of goals.

In more recent times Peter Marinello, who cost Arsenal £100,000 in 1970, could not get a regular place in the Gunners' line-up. However, Arsenal got their money back by transferring the mercurial Scot to Portsmouth in 1973.

On the other hand, England international Keith Newton made a new career for himself by moving to Burnley after he was discarded by Everton, who had paid a big fee for him to Blackburn Rovers.

Some of the free transfers may never become the Player of The Year but they may still give good service.

Col. Sanders' Recipe

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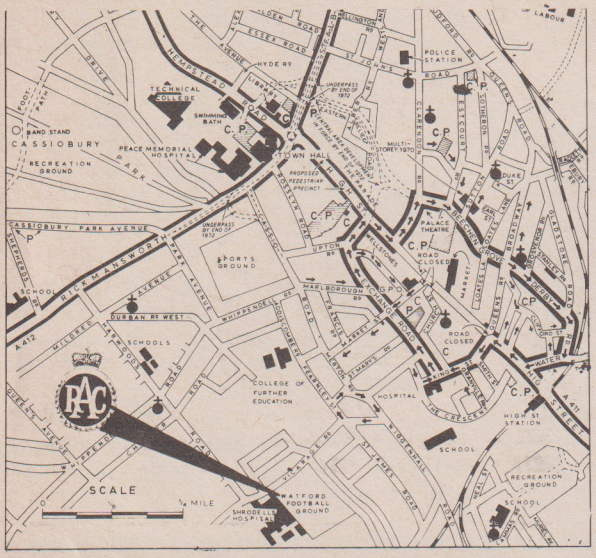

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FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

SUPPORTERS' CLUB

FORTHCOMING ENTERTAINMENT

August

22	Thursday	DALYS DUO
24	Saturday	HARMONY CHAPTER
25	Sunday	SHEILA BRUCE
29	Thursday	DOMINOES DUO
31	Saturday	NOTATIONS

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Lion Bitter
Lion Bitter

by Matthew Brown

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Alex SPARK	3	Tony WHELAN
Bobby CHARLTON	4	Stan HORNE
John BIRD	5	Jim GRUMMETT
David SADLER	6	Mike FERGUSON
Alan LAMB	7	Alan TAYLOR
Tony MORLEY	8	David CARRICK
Mike ELWISS	9	Leo SKEETE
Gordon COLEMAN	10	Michael BRENNAN
Francis BURNS	11	Neil YOUNG
	12	

REFEREE

W. JOHNSON (Kendal)

A technical Sales Representative who has been on the full list of referees since 1970. Came up through the Cumbrian League and Lancashire Combination and was on the line for the 1968 Cup Final.

LANCASHIRE EVENING FOOTBALL POST

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DEEPDALE DIARY

Saturday, 24th August, 1974 – CENTRAL LEAGUE — Kick-off 7.30 p.m.
Preston North End Reserves v. Bury Reserves

Tuesday, 27th August, 1974 – CENTRAL LEAGUE — Kick-off 3.00 p.m.
Preston North End Reserves v. Blackpool Reserves

Saturday, 31st August, 1974 – DIVISION THREE — Kick-off 3.00 p.m.
PRESTON NORTH END v. WALSALL

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